



2012 EDITORIAL CALENDAR

ISSUE	DEADLINE	ON-SALE-DATE
Number 1 2012	2011-12-20	2012-02-14
Number 2 2012	2012-02-21	2012-04-10
Number 3 2012	2012-04-17	2012-05-29
Number 4 2012	2012-06-05	2012-08-14
Number 5 2012	2012-09-11	2012-10-23
Number 6 2012	2012-10-30	2012-12-11

ADVERTISING RATES 2012

Inlaga



SPREAD

(width x height)

Price*	59 900 SEK
Format	450 x 297 mm

FULL PAGE

Back Cover (width x height)

Price*	42 000 SEK
Format	225 x 275 mm

HALF PAGE

Vertical (width x height)

Price*	21 200 SEK
Format	111 x 297 mm

FULL PAGE

Inside Front and Back Cover (width x height)

Price*	39 900 SEK
Format	225 x 297 mm

HALF PAGE

Horizontal (width x height)

Price*	21 200 SEK
Format	225 x 147 mm

FULL PAGE

(width x height)

Price*	36 900 SEK
Format	225 x 297 mm

Bleed + 5 mm.
Inserts, Glue-On, Samples
on Quotation.

*All prices
exclusice VAT.

TECHNICAL AD SPECIFICATIONS

Production process: Web offset. Cover: sheet offset.

Raster density: 133 lines per inch, 54 lines per cm.

Colors: CMYK.

Bleed: + 5 mm all around.

Prices: Including advertising tax. Excluding VAT.

Circulation: 30 000 copies

Publications: Six issues per Year.

Inserts: Samples, other supplements and formats

please contact disajn for more information,

www.disajn.com.

Acceptable file formats: PDF, X-ads- or Postscript-

EPS. Send us identical color proofs.

Settings: ICC-profile and joboption, contact traffic.

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Resemarknad



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1/4-PAGE

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Format	97 x 132 mm

1/8-PAGE

(width x height)

Price*	6 900 SEK
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1/16-PAGE

Vertical (width x height)

Price*	4 400 SEK
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1/32-PAGE

(width x height)

Price*	2 300 SEK
Format	47 x 30 mm

HALV PAGE

Horizontal (width x height)

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Format	197 x 132 mm

1/4-PAGE

Horizontal (width x height)

Price*	12 600 SEK
Format	197 x 65 mm



1/8-PAGE

Horizontal (width x height)

Price*	4 400 SEK
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*All prices
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Allt om Bröllop är en del av IPG som ger ut. Allt om Bröllop - Special, Disajn, Konstvärlden, Konstguiden, Escape 360° och Romantic Escape.

